

Beat: Arts

## Collaboration between DAUM CRYSTAL and JEAN CLAUDE MAS

### Le Luxe Rural Since 1892

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**USPA NEWS** - After two years of collaboration, Jean Claude MAS partners with DAUM CRYSTAL to produce a limited-edition bottling of AAA Astélie 2015. Jean Claude MAS, art collector and vigneron of DOMAINES PAUL MAS, seeks to marry the art of winemaking with major artistic fields such as painting,...

After two years of collaboration, Jean Claude MAS partners with DAUM CRYSTAL to produce a limited-edition bottling of AAA Astélie 2015. Jean Claude MAS, art collector and vigneron of DOMAINES PAUL MAS, seeks to marry the art of winemaking with major artistic fields such as painting, crystal glassworks and jewelry.

Domaines Paul Mas AAA Astélie 2015 will be presented as an exclusive 'en primeur' Auction for charity in 10 different countries. The world Premier Launch took place on September 23, 2016 at the EIFFEL TOWER in PARIS and the US Edition will take place in NEW YORK in November 2016.

DAUM is a crystal manufacture based in NANCY, France, founded in 1878 by Jean DAUM. His sons, Auguste DAUM and Antonin DAUM. They oversaw its growth during the burgeoning Art Nouveau Period. Currently DAUM is the only commercial crystal manufacturer employing the pâte de verre (glass paste) process for art glass and crystal sculptures.

The series consists of 30 crystal bottles, each a unique work of art distinctly personalized and named by artist Christophe HEYMANN. Crafted in Daum's extraordinary molten glass technique with vibrant colors and distinctive shaping, each bottle will hold just under a magnum (1.2 L).

Each bottle has a name : Plénitude, Apprivoisé, L'Origine, Enfer et Paradis, Est en Orient, Essentielle, Evasion, Mascotte, Doights de Fée, Rythme, Murie, Sensuellement Rétro, Domination, Delicatessen, Carrousel, Arômes, Vinus, Urbain, Coccinelle, Luxe Rural, Super Mas, Tulipe, R.O.I., L'Envol, Move, Silène, 30, Le Détail, Muse, Pas Japonais.

Following the Auction, Jean-Claude MAS will select the top red cuvée from the twelve DOMAINES PAUL MAS Estates which extend across the Languedoc's Herault Valley.

DOMAINES PAUL MAS was founded in 2000 by Jean-Claude MAS, a 4th generation vigneron and includes twelve estates across the hillsides of the Herault Valley with a focus on sustainable viticulture. DOMAINES PAUL MAS was named 16th of the world's top 50 'Most Admired Wine Brands,'

Source : Domaines Paul Mas world Premier Launch at the Eiffel Tower on September 23, 2016

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